A Storybook Christmas Parade

Sunday, November 23, 2025

2:00 p.m.

WHIZ will be broadcasting this year's parade!



Registration Required for ALL Entries

Deadline, November 15, 2025

For additional information please contact

Kaitlyn Novaria @ 740-819-1371 or kaitlynnovaria@gmail.com

Waynette Dodson @ 740-819-0126 or way-nettie@hotmail.com

Angie Grigg @ 740-252-6266 or angiegrigg65@icloud.com

2025 ZANESVILLE SOUTH BUSINESS ASSOCIATION HOLIDAY PARADE

REGISTRATION FORM

Date: November 23, 2025

Time: 2:00 p.m.

Zanesville South Business Association Holiday Parade has been an event where families, neighborhood groups and businesses from across the city come together to provide an outstanding, family friendly, holiday themed special event that is enjoyed by thousands of families each year. This year's parade is going to be no different, we invite each of you to make this a tradition for your family, organization, or business by participating in this year's parade. Please read through this guide and if you have questions, do not hesitate to contact us.

PARADE INFORMATION

This year's parade will be held on Sunday, November 23, 2025, at 2:00 p.m.

PARADE THEME

The 2025 Zanesville South Business Association Holiday Parade theme is "A Storybook Christmas."

PARADE COORDINATION

The Zanesville South Business Association Holiday Parade is produced and coordinated by our committee. This event has numerous sponsors. Please see the event Facebook page for a full list of sponsors. If you have any questions or would like information about becoming an event sponsor or participant, please contact Kaitlyn Novaria 740-819-1371 or kaitlynnovaria@gmail.com Waynette Dodson 740-819-0126 or way-nettie@hotmail.com; Angie Grigg 740-252-6266 or angiegrigg65@icloud.com

LINE-UP & CHECK-IN

The Parade will line up in the Southpointe Shopping Center parking lot, between Speedway and Sheetz on Maysville Avenue. Please enter the line-up area from W. La Salle Street, turning into the parking lot behind Speedway.

Line-up information will be sent to the email address provided on the registration form and will include information on the time you should arrive, your staging location, and placement in the

line-up. Phone calls may also be received to the contact person listed on the registration form with line-up information.

Check-in station is in the Southpointe Shopping Center parking lot next to Speedway. Motorcycles will stage behind Sheetz lot off Clay Street.

The route is approximately 2.5 miles long and takes about 60 minutes to reach the end. A route map has been included in this packet.

REGISTRATION INFORMATION

Registration opens on October 18, 2025, at 8:00 a.m. and all entry registrations must be completed before 6:00 p.m. on November 15, 2025. The registration form (included in this packet) for the Zanesville South Business Association should be completed and enclose a check (if applicable) made payable to ZSBA, mailed to - P.O. Box 1721 – Zanesville, Ohio 43701.

Entry fees cover the cost of the parade and are non-refundable. Please note- If a non-profit or school entry is pulled/transported by a Commercial vehicle, there is NO fee.

SOCIAL MEDIA

FOLLOW, LIKE, & SHARE

We'd love for you to engage your friends, family, business partners, etc. using social media. Please join the Zanesville South Business Association in the promotion and showcasing of the annual Zanesville South Business Association Holiday Parade. The Zanesville South Business Association will take a proactive approach in posting parade content leading up to, and throughout the event. Please take a moment to Follow and Like our current social media accounts:

- Facebook: https://www.facebook.com/zanesvillesouthbusinessassociation/

We invite parade entrants and spectators to tag us directly using the information noted above; additionally, we would like entries to share post with one another using the hashtag: **#ZSBAHolidayParade**

PARADE RULES & INFORMATION

- A representative for each Entry must check-in the day of the parade to receive your entry number. Entry numbers should be displayed in the passenger side front window.
- The Check-In Station is in the Southpointe Shopping Center parking lot next to Speedway.

- One person (who can move/drive your entry) **MUST** always remain with the entry during line-up.
- All floats should be decorated in the parade theme – "A Storybook Christmas". Entries should be identified with large signs that can be read from at least 2 feet away.
- Participants must ride on the inside of the float. No one is to sit on the edge of the float trailers with their feet dangling over the side. It is strongly recommended that children be securely seated and supervised on the float.
- Music is strongly encouraged. Please play Christmas music only. Your selections should reflect the Parade theme.
- The parade route is 2.5 miles long; walkers should be able to keep up with their group. Smaller children should ride on a float instead of walking. The minimum age for walkers is 10 years.
- **CHILD DROP OFF AREA** – Parents may enter the Southpointe lot to **TEMPORARILY** park in the Huntington Bank Parking Lot and walk their children to their parade float. **PLEASE tell parents the entry name and number.**
- **For the safety of our spectators absolutely nothing is to be thrown, tossed, launched, etc. at the crowd from an entry. Our children and other attendees are precious to us, do not encourage them to come onto the road for any reason.** Walkers that meet parade guidelines may hand to the crowd along the parade route.
- All equestrian/animal entries must provide a person and have a clean-up system to pick up waste along the parade route and to ensure there is proper disposal of the waste products.
- All parade entries must have a signed 2025 Christmas Parade liability waiver form on file with the ZSBA Parade Committee to participate in the parade.
- **NO** alcoholic beverages of any kind will be allowed in the staging area, on the float or Zanesville South Business Holiday Parade route. Consumption of alcohol by any individual will result in immediate removal from the event.
- Failure, by a participant or parents of participants, to obey any police officer or ZSBA parade volunteer will be cause for that entry to be removed from the Parade.
- If you suffer a breakdown during the parade, move the vehicle to the side of the road and allow the entries behind you to pass. If you can get your entry restarted, you may enter the route once an opening presents itself.
- We hope to live stream and post pictures of the parade on Facebook, there is no guarantee that all entries will be shown.
- The official parade spacing is 30 feet between entries.
- Street closures begin early Saturday and continue and increase as the parade start gets closer, it is critically important for groups to be in place at the designated staging point early. (Especially important to groups.)
- Entry placement location in the parade is made by the Zanesville South Business Association Committee; entries with a specific request related to their entry placement

must submit the request in writing to include the reason for the request; all requests are considered; however, there is no guarantee of acceptance. Request are due by November 15, 2025.

- Changes to the parade line-up, the day of the parade will be at the sole discretion of the parade officials.
- The Zanesville South Business Association reserves the right to use the character of Santa Claus for the final parade entry. **NO OTHER SANTA ENTRIES** will be permitted. Additionally, Mrs. Claus is staying home at the North Pole, so use is also strictly prohibited.

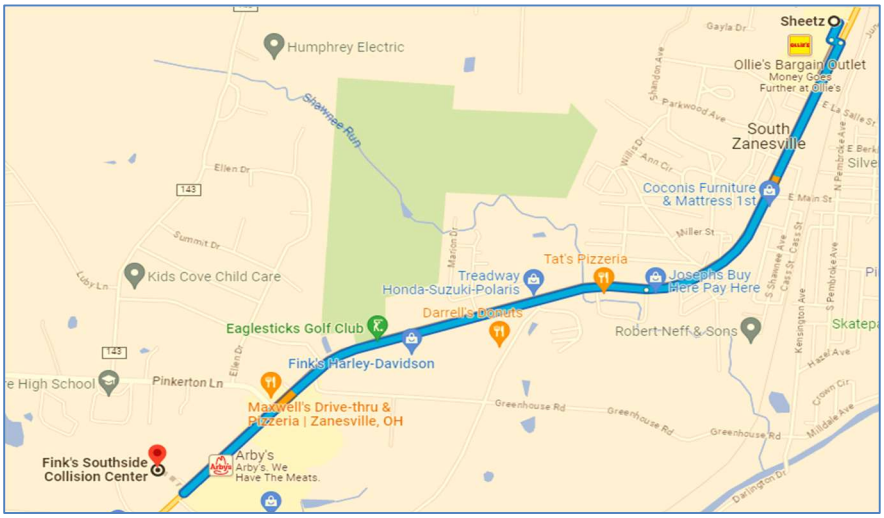
IMPORTANT DATES AND DEADLINES

October 18, 2025	Parade entry opens registration period.
November 15, 2025	Entry Form Deadline
November 23, 2025	Parade Date

PARADE DESTAGING

De-staging refers to the process of getting all entries off the parade route at Fink's Southside Collision and to their designated areas to shut down and prepare for getting the entry home as well as to get the walking groups connected with their families. Entries may not turn left from the parade route at any time.

Parade Route Map



2025 ZANESVILLE SOUTH BUSINESS ASSOCIATION HOLIDAY PARADE

REGISTRATION FORM

Date: November 23, 2025

Time: 2:00 p.m.

Parade Date: Sunday, November 23 2025– Line up begins at 10:30 a.m. – Starts at 2:00 SHARP.

INDIVIDUAL/GROUP NAME: _____

CONTACT PERSON: _____

CELL/HOME PHONE: _____ **BUSINESS PHONE:** _____

EMAIL ADDRESS: _____

MAILING ADDRESS: _____**ZIP:** _____

Entry Category: (Check One)	**Entry Fee:**
☐ Commercial Entry	**$50 for one vehicle; $10 for each additional**
☐ Dignitary/Politician/Political Candidate	**NO CHARGE**
☐ Non-Profit Organizations, Schools, Churches	**NO CHARGE**
☐ Public Safety Vehicle	**NO CHARGE**
☐ Car/Truck (Classic, Historical, Show Quality)	**NO CHARGE** (for individual owners or non-profit clubs)
☐ Motorcycle	**NO CHARGE** (for individual owners or non-profit clubs)
☐ Clowns – with vehicles? __Yes __No # of Units___	**NO CHARGE** (for non-profit clubs)

Describe your entry: (Check one and provide requested information)

☐ Float or Trailer (length in feet) _____ Pulled by: ___ Pick-up Truck ___ Tractor ___ Other

Do you plan to have music on your float? ____ Yes ____ No

☐ Car, Truck, or Motorcycle: Year: _____ Make: _____ Model: _____

☐ Performing Group: (Select one) ___ Band ___ Color Guard ___ Drill Team ___ Choir ___ Dance Team

Float or Trailer (length in feet) _____ Pulled by: ___Pick-Up Truck ___Tractor ___ Other

☐ Entry includes Animals: Please note, you must provide clean up in the staging area and during the parade.

Type of animal(s) and how many? _____

☐ Other type of entry (describe) _____

Describe in detail (below) how you would like to title/describe your entry:

Liability Waiver: I/We, the undersigned, and the above listed release and hold harmless the Zanesville South Business Association, Village of South Zanesville, the ZSBA Holiday Parade Planning Committee, and all sponsoring organizations and individuals, the State of Ohio, any and all its departments, agencies, officers, or employees, and all parade committee workers and volunteers from any and all liability in any way arising from injuries, losses, and damages to person and property that might be sustained or received in connection with the ZSBA Holiday Parade. I/We do agree with the attached Guidelines, Rules & Information.

Entrants Name (Please Print): _____

Entrants Signature: _____Date: _____

ALL ENTRY FORMS MUST BE RECEIVED ON OR BEFORE FRIDAY, NOVEMBER 15, 2025

Please mail the complete registration form & enclosed check to:
ZSBA
P.O. Box 1721
Zanesville, OH 43702-1721